



CONTACT

kelseyclark.com
kelseyack2@gmail.com
(774) 328-1251

EDUCATION

Stonehill College

Bachelor of Arts | 2021

Major: Graphic Design

Dual Minors: Studio Arts &
Digital Humanities

AWARDS & INVOLVEMENT

Summa Cum Laude

Top Achieving Scholar in
both Graphic Design and
Studio Arts departments

AIIGA Chapter Vice President

Women's Club Soccer
Team Captain and President

SKILLS

Adobe Creative Cloud
Mac & Windows OS
Midjourney | Mural | InVision
Key Art | Compositing | Layout

COURSEWORK

Digital Graphic Imaging
Typography
Type and Image
3D Graphics
Package Design
Website Design
Experiential Design
Color Theory
Advanced Illustration
Studio Critique
Digital Media Production

PROFESSIONAL EXPERIENCE

THE TANGENT AGENCY Los Angeles, CA

Graphic Designer | June 2021 – Present

Design Intern | January – May 2020

- Partners with a variety of award-winning creative strategists, brands, and major networks in the high-pressure and energetic environment of the entertainment industry
- Creates filmmaker presentations, print & digital advertisements, pitch decks, and style guides for industry giants like Disney, Warner Bros., Universal, Paramount Pictures, Netflix, Amazon, Focus Features, and the LA Kings Hockey Organization
- Applies wide knowledge of layout and typography to over 100 presentation decks per year
- Art Directs for Drink From Home Cocktails – led company rebrand and creates social content
- Played an instrumental role in the creation of social media campaigns and key art for a number of blockbuster films, including *Elvis*, *The Matrix: Resurrections*, and *Wonder Woman 1984*

Agency Awards: Hermes Creative Platinum (*The Matrix: Resurrections*), Hermes Creative Gold (*The Boss Baby 2*)

IRONWOOD STUDIO Fairhaven, MA

Interior Design Intern | May 2018 – January 2020

- Supported design leads as a graphic design point-person for interior mockups, models of construction plans, client presentations, social media asset management, and print mailers
- Digitally illustrated a series of lively murals for the NB Housing Authority headquarters and subsequently hand-painted them on location as a part of the organization's interior remodel

SPECTRUM MARKETING GROUP New Bedford, MA

Graphic Design Intern | June – August 2019

- Joined forces with senior designers to produce logos, style sheets, websites, and marketing toolkits for a range of small and large local businesses in southern Massachusetts

SOUTHCOAST HEALTH New Bedford, MA

Marketing Design Intern | June – August 2017

- Trained alongside designers in the St. Luke's Hospital Marketing & PR Department to craft business cards, informative pamphlets, and posters for visitors, practitioners, and patients
- Actively contributed as an intern to the execution of a full hospital rebrand, including a wayfinding system, outdoor & indoor signage, and a modern renovation of the building

COLLEGIATE EXPERIENCE

TRANSCEND SENIOR DESIGN ANNUAL Easton, MA

Lead Identity Designer and Assistant Coordinator | January – May 2021

- Conceptualized the title, logo, branding, and design system of Stonehill's senior design showcase and created an original library of patterns and marketing elements for the event

STONEHILL COLLEGE VISUAL & PERFORMING ARTS Easton, MA

Administrative Assistant and Graphic Designer | January 2018 – May 2021

- Developed posters for theater performances, guest speakers, special events, and on-campus recitals for the College's Visual and Performing Arts Department

INHOUSE DESIGN Easton, MA

Graphic Designer | September 2017 – May 2021

- Collaborated on commission projects with Stonehill professors, clubs, and off-campus organizations as a part of the college's student run in-house design team